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HARBOR VIEW HOTEL ACCEPTED INTO VIRTUOSO®, Now Part of Exclusive Luxury Travel Network

EDGARTOWN, MA (MAY, 2020) – Harbor View Hotel has been accepted into [Virtuoso®](#)'s exclusive portfolio of luxury travel partners, comprised of more than 2,000 preferred suppliers in 100 countries. According to Bernard Chiu, owner of Harbor View Hotel, inclusion in Virtuoso will open up new sales and marketing opportunities to the network's over 22,000 luxury travel advisors and their highly desirable clientele. Virtuoso agencies sell (U.S.) \$30 billion annually, making the network the most significant player in luxury travel.

"Virtuoso's acceptance process is incredibly selective, so becoming a preferred partner is a true honor," said Chiu. "The reputation Virtuoso member advisors have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service. Now that we're part of this renowned network, we look forward to offering Virtuoso advisors and their clients special amenities, values and experiences that surpass their expectations."

Harbor View Hotel joins Virtuoso's collection of the finest luxury hotels, resorts, cruise lines, airlines, tour operators and other suppliers worldwide. These partners, which specialize in world-class client service and experiences, secure Virtuoso clients superior offerings, rare opportunities and exceptional value. These prestigious providers are able to market to Virtuoso clients via network vehicles and to Virtuoso agencies through multiple communications channels and events, including Virtuoso Travel Week, luxury travel's largest worldwide gathering. Harbor View Hotel's acceptance into Virtuoso gives it direct relationships with the world's leading leisure travel agencies in North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East.

Dating back to 1891, Harbor View Hotel remains one of Martha's Vineyard's most iconic establishments, with a celebrated history for island residents and guests alike. The recent \$19 million renovation to the property's multiple buildings and public spaces pays homage to those historical roots while also breathing in new life to welcome guests of all ages for years to come. Bettini, the hotels acclaimed restaurant, offers a menu of creative dishes using local, fresh ingredients all served in a refined-yet-approachable setting. In Spring 2020, Harbor View Hotel will unveil The Roxana, which will complete the renovation just in time for summer on the island.

For more information about Harbor View Hotel, call 508-627-7000 or visit harborviewhotel.com

About Harbor View Hotel

Harbor View Hotel is located in the heart of historic Edgartown, and for the past 128 years has been a home away from home for the countless guests who travel to Martha's Vineyard every year. The iconic hotel recently underwent an extensive renovation, revealing new luxurious guest rooms, suites and public spaces, seamlessly melding a new, modern design with the elegance of this timeless landmark. In 2020, the hotel will complete the final leg of the top-to-bottom renovation with The Roxana, featuring 51 completely redesigned guestrooms. While the Historic Building pays homage to classic Martha's Vineyard, The Roxana has a vibrant, youthful design appealing to both legacy guests as well as a whole new generation of travelers. The property's culinary program draws in guests of the hotel as well as local islanders with Bettini, an upscale-yet-approachable restaurant that focuses on island-to-table dining and utilizing the Vineyard's freshest ingredients. With countless accolades and unparalleled views of Edgartown Harbor, Harbor View Hotel is the perfect year-

round destination when traveling to Martha's Vineyard. Learn more at <https://www.harborviewhotel.com/> or connect online via [Facebook](#), [Instagram](#) and [Twitter](#).

About Virtuoso

Virtuoso® is the leading international travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,100 travel agency locations with more than 22,000 elite travel advisors in over 50 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with more than 2,000 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. (U.S.) \$30 billion in annual travel sales make Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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